CONVERGENCE: THE INTERSECTION OF TECHNOLOGY AND TRANSPORTATION
ENO CENTER FOR TRANSPORTATION | DIGITAL CITIES INNOVATION FORUM

**Convergence**: noun con·ver·gence \kən-ˈvər-jən(t)s\ the merging of distinct technologies, industries, or devices into a unified whole

**OVERVIEW**

*Convergence* brings together the policy-makers, entrepreneurs, C-level executives, solution providers and business thought-leaders that are transforming the landscape of the transportation industry. These stakeholders will discuss the critical issues surrounding autonomous vehicles, TNCs, transit, shared use transportation, traveler information, and freight, and how each is disrupting the transportation system. Participants will have the opportunity to discuss the economic, safety, environmental, and public health effects of new transportation technologies, and discuss their policy implications in a collaborative, yet focused setting.

*Convergence* will be much more than a multi-modal transportation summit; Eno is setting the stage for a dynamic day-long event packed with expert-led panels, one-on-one executive exchanges, thought-leadership sessions, research-based case studies, and a vision for future policy based upon best practices. Open dialogue will be encouraged throughout the day to maximize idea sharing and ensure productivity. Participants will not only have the opportunity to learn, share, and debate; they will make key industry contacts.

The summit’s strategic agenda is designed to maximize efficiency and offer unique insight into present and future challenges facing solutions providers and policy-makers in the transportation industry. We hope you will partner with us as we dissect and address the modern realities that are shaping the very near future of transportation.

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KEY AREAS OF INTEREST

*Convergence* will enable the Eno Center for Transportation research team, the Digital Cities Advisory Council, and members of the general public the opportunity to have an open dialogue on how technology is changing the use of transportation and the relative roles of the private and public sector.

*Convergence* will also be used as an incubator to help Eno researchers identify best possible study areas, concepts, and ideas that will be further researched around the following topics:

1. Autonomous and Semi-autonomous Vehicles
2. Transportation Network Companies
3. Technology Enabled Transit
4. Technology in Traveler Information
5. Transportation and the Shared Economy
6. Technology and Freight Movement

Moreover, *Convergence* will raise general awareness about this important effort and will serve as the public launch of the Digital Cities communication and outreach efforts that will be vital to the successful implementation of the Digital Cities project.

BECOME AN IMPACT PARTNER AND JOIN ENO’S ADVISORY BOARD!

Impact Partners at the $25,000 level become Platinum Catalyst Members of Eno, join the Digital Cities Advisory Board, participate in other Eno working groups, and join the Eno Board of Advisors, among other benefits!

(SEE LAST PAGE FOR DETAILS)

PARTNERSHIP OPPORTUNITIES

**Innovation Partner ($7,500)**

- Opportunity to participate in a 45-minute General Session panel discussion.
- Two (2) complimentary registration passes to the event (including speaker). Additional passes available at a 20% discounted rate.
- Ability to include one (1) promotional gift or up to a 4-page promotional piece in conference attendee bag.
- On-site branding on a meter-board sign displayed in a prominent event location.
- Corporate Branding:
  -- Corporate logo with link on event website identifying your organization as a Partner.
  -- Corporate logo prominently displayed on event materials including *Convergence* brochure (if applicable); on-site signage and event program guide.
- Recognition during the General Session as a Partner of the Digital Cities Community and Event.

**Corporate Bronze Propeller Membership:**

-- 5 Complimentary subscriptions to *Eno Transportation Weekly* (ETW)
-- Priority access to limited-space events and webinars
-- Access to member-only web content via Member Portal
-- Access to online Membership Directory
-- Monthly Member-only expert-led Policy Calls on current and breaking news events, policy, and legislation
-- Access to the Eno Transportation Library (ETL)

See last page for details
PARTNERSHIP OPPORTUNITIES (CONT’D)

**Momentum Partner ($13,500)**
- Opportunity to participate in a 45-minute General Session panel discussion.
- Five (5) complimentary registration passes to the event (including speaker). Additional passes available at a 20% discounted rate.
- Ability to include one (1) promotional gift or up to a 4-page promotional piece in conference attendee bag.
- On-site branding on a meter-board sign displayed in a prominent event location.
- **Sponsor of the Converge Luncheon networking event.**
- **Corporate Branding:**
  -- Recognition as a Partner on event website with logo and 150-word description and link to your organization.
  -- Corporate logo prominently displayed on event materials including *Convergence* brochure (if applicable); on-site signage and event program guide.
- Recognition during the General Session as a Partner of the Digital Cities Community and Event.
- One (1) 6-foot tabletop exhibit space in the conference area to prominently display your products and services.
- Pre-registration list available 1 week out and Post-registration list available 1 week after event completion. List includes full contact information.
- **Corporate Silver Conductor Membership:**
  -- 7 complimentary subscriptions to *Eno Transportation Weekly (ETW)*
  -- 1 complimentary half-page full color annual advertisement in *ETW*

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**Advisor Partner ($19,500)**
Become an Advisor Partner and **enjoy all the benefits of being a Momentum Partner** while joining the Digital Cities Advisory Board. As members of the Digital Cities Advisory Board, some of the world's foremost experts and practitioners in the transportation space are lending their insights and expertise to this project that will culminate into research and policy recommendations for federal, state, and local transportation agencies.

- **Includes Membership upgrade to Corporate Gold Connector Membership:**
  -- 10 Complimentary subscriptions to *Eno Transportation Weekly (ETW)*
  -- Sponsorship table at Eno’s Annual Future Leaders Development Conference Fundraising Dinner
  -- 2 complimentary half-page full color annual advertisements in *ETW*

...and so much more. *See last page for details*

A final report will give stakeholders and government officials the ability to use our impartial, research-based recommendations to advocate for positive legislative change. This report will be approximately 20-40 pages and will serve as the foundation for subsequent outreach tasks.
PARTNERSHIP OPPORTUNITIES (CONT’D)

Impact Partner ($25,000)
Impact Partners receive ALL previously named sponsorship benefits and are co-named on one of four $10,000 challenge grants to Digital Cities Innovation Contest app developers. Impact Partners become Eno Members at the Platinum Catalyst level, which includes ALL benefits listed below.

ENO MEMBERSHIP BENEFITS

- Membership to the Eno Board of Advisors*
- Logo and listing as Featured Eno Center Sponsor on website homepage*
- Logo in Eno Annual Report as a Special Contributor*
- Exclusive participation in Eno Working Group projects*
- Complimentary half-page full color advertisement(s) in Eno Transportation Weekly (ETW)**
- Sponsorship Table(s) at Eno’s Annual Future Leaders Development Conference Fundraising Dinner**
- Daily rate tuition waiver(s) for Eno Center for Transportation Leadership training course(s).***
- Complimentary subscriptions to Eno Transportation Weekly (ETW)
- Special membership discounts to events, training courses, and publications

- Priority access to limited-space events and webinars
- Access to member-only web content via Member Portal
- Job and RFP viewing and posting permission on Eno Career and Workforce Center
- Access to online Membership Directory
- Opportunity to contribute relevant articles to Eno Transportation Weekly (ETW)
- Monthly Member-only expert-led Policy Calls on current and breaking news events, policy, and legislation
- Access to the Eno Transportation Library (ETL)
- Discounted fees for specialized Eno services (e.g., consultation, facilitation, resource support, custom reports, and technical assistance etc.)

* BENEFIT RESERVED FOR PLATINUM MEMBERS
* BENEFIT RESERVED FOR GOLD MEMBERS
* BENEFIT RESERVED FOR SILVER MEMBERS

PARTIAL LIST OF CONFIRMED PARTNERS & SPECIAL GUESTS

- Intel
- Via
- Booz Allen Hamilton
- Sidewalk Labs Inc. (Google)
- Lyft
- Betterez
- DKS Associates
- Bridj

Recognized by the IRS as a 501(c)(3), Eno is a non-profit private operating foundation. Contributions can be tax deductible - ask for details.