Webinar: Introducing Platform-Based Approaches to Public Transit
2:00-3:00pm ET
Fixed route and paratransit service for Shreveport-Bossier urbanized area

• Regional population of ~400,000
• Fixed route – 48 bus fleet; 31 routes; 2.5 million trips per year
• Paratransit – 21 vehicles; 70k trips per year

System highlights

• FTA Region 6 Transit System of the Year (2020)
• Louisiana Clean Fuels Municipality of the Year (2014 – present)
• South West Transit Association (SWTA) leadership
• Louisiana Public Transit Association (LPTA) leadership
OUR PLATFORM EXPERIENCE

RFP Research
- Three full years to develop specifications
- Mobile ticketing only part of needed solution
- Budget constraints

Implementation
- Phased approach
- Priorities for product roadmap
- Favorite features

System Growth
- InComm retail network
- Improved mobile app experience - Umo
- On Demand / microtransit
Background

• What is the Research Triangle Region?

• Transit Providers in the Region & Regional Partnerships

• 2018 Fare Integration Study & Resulting Mobile Ticketing Project
Moving to Platform-Based Fare Collections

- Account-Based
- Mobile App, Smart Card, Other Media
- Cloud-Hosted, Real-Time Transactions
- Merchant Network
- Scalability (Pass Programs, Future BRT, Paratransit/County Services, Future Payment Services)
- Providing Seamless Customer Experience
The Age of the Platform

Platform technology has fundamentally changed the way we live and the way we consume:

Movies, Music, Accommodation, Travel, News, Communication, Shopping, Food Delivery, Learning, Desktop Apps, and Enterprise Applications
Platform Technology Supports Omni-Channel Rider Engagement
Platform Technology Creates Flexible Solutions

CUSTOMER SIZE

Mega City & Region
- Bus > 2000
- Transit Stations > 200
- Ridership > 200M
- Manage Road Pricing

Large City
- Bus 300-2000
- Transit Stations < 200
- Ridership > 50M-200M

Small / Mid City
- Bus < 300
- Ridership < 50M

SOLUTIONS

Inter-operable platform services allow agencies to address immediate needs and add services as their needs evolve.
Combining A.I. & Crowdsourcing to deliver superior experience for riders & agencies

**Consumer App**
World's leading Urban Mobility app

**White Label App**
SaaS platform to manage & operate their MaaS offering

**Transit Data APIs**
Moovit Transit APIs power their mobility offering

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**Most Powerful Multimodal Trip Planner**

*Largest & most accurate transit data platform*

*Largest people’s movement data platform*
Transit Data Platform – built to aggregate data needs!

- Crowdsourced Generated Data (750K volunteers)
- Service Alerts & Updates
- Real Time Vehicle Information
- Enriched Static Data
- GTFS Data
Service in 3400 Cities, 112 Countries

7.5K Transit Agencies 4K Real-Time & Alerts feeds

6 Million Stops

325+ Micro-Mobility providers in 270 metros
Bikes, Scooters, Car-Sharing, Taxis

45 Languages
Q&A Session

What are your questions?